

Renato Mattos

Summary

As a professional web developer, I have designed and coded many web sites using W3C guidelines for web standards, accessibility and usability, and valid XHTML best practice with CSS resulting in lean accessible websites that work cross browsers and are also great for search engines.

For the past couple of years, I've been doing freelance work as a contractor for a number of independent web agencies, working either with individuals on a freelance basis or for large clients on fixed term contracts.

Recent Clients (October 2007 - Present)

Rated People (www.ratedpeople.com – *new look will be launched in August*)

- Updating pages for the existing website and creating new pages for the new layout using XHTML, CSS and Dreamweaver
- Designing and manipulating images for Rated People's new look using Photoshop and Illustrator
- Designing and developing a microsite for a web campaign with the Telegraph using XHTML, CSS, Dreamweaver, Photoshop and Illustrator
 - www.ratedpeople.telegraph.co.uk

Waxmans Advertising & Design (www.waxman.co.uk)

- Designing and developing a new website for Waxmans' client using XHTML, CSS, JavaScript, Dreamweaver and Photoshop
 - www.bsgvalentine.com

River Island (www.riverisland.com)

- Manipulating images for use on River Island's Flash website using Photoshop
- Updating and uploading images to the online Flash website using Dreamweaver

Great Ormond Street Hospital Children's Charity (www.gosh.org)

- Updating the content on the website using XHTML, CSS and Dreamweaver
- Designing and developing a photo gallery with slideshow on the charities events' page using XHTML, CSS, Dreamweaver and JavaScript
- Updating and creating new pages for the existing Intranet using XHTML, CSS and Dreamweaver
- Designing and manipulating images for use on the charities website/microsites using Photoshop and Illustrator
- Designing and developing new microsites using XHTML, CSS, JavaScript, Dreamweaver and Photoshop
 - www.peterpanweek.co.uk
 - www.thereallywildshoot.co.uk
- Checking websites for compliance with the charities web requirements and policies

Babcock & Brown Global Partners (www.bbglobalpartners.com)

- Updating the existing website using a Content Management System (CMS) called Zope to strict deadlines
- Implementing and designing new pages for the website using XHTML, CSS and Dreamweaver
- Creating graphics and manipulating images for use on the website using Photoshop and Illustrator

Web design & Development Skills

- Excellent working knowledge of page coding
 - HTML, XHTML, CSS, Dreamweaver
 - Ability to edit JavaScript
- Ability to code to accessibility and usability standards
 - Designed websites that comply with W3C standards
 - Creating WAI compatible websites
 - Conversion of websites to comply with Web Standards
- Designing website from initial concept to completion
- Ability to edit, manipulate and optimise images for web using Photoshop and Illustrator
- Knowledge of Search Engine Optimisation [SEO] techniques

URLs/examples of my recent work

- www.vuedesign.co.uk
- www.easyroomrental.co.uk
- www.peterpanweek.co.uk
- www.thereallywildshoot.com
- www.sossvicesuk.com
- www.d-stevenson.co.uk
- www.florizafigueiredo.com
- www.renatomattos.co.uk
- <http://www.vuedesign.co.uk/template/004/index.html> (under construction)
- <http://www.vuedesign.co.uk/template/005/index.html> (under construction)
- <http://www.vuedesign.co.uk/template/006/index.html> (under construction)
- <http://www.vuedesign.co.uk/template/007/index.html> (under construction)

Work Experience

Apr 2007 – Aug 2007

Web Developer & Content Editor / Translator, IQPC, London SW3 3QL

IQPC is an international event and conference company with a large website of over 70,000 pages. IQPC has clients in more than 15 countries. I worked as part of a busy and dynamic team responsible for uploading and maintaining IQPC website www.iqpc.com. The website utilizes a Content Management System (CMS).

Specifically, my role covered the following areas:

- Designing and developing new webpages using XHTML, CSS, JavaScript, Dreamweaver and Photoshop
- Meeting and liaising with marketing managers to discuss their web requirements
- Using the online content management system to generate and update content to strict deadlines, brand rules and to web accessibility standards such as W3C
- Designing and creating graphics for banner adverts, logos and icons
- Quality controlling webpages (content and style), banner adverts, logos and icons, web template and content translation (Portuguese, Spanish and English)
- Search engine optimization and general maintenance of global website

Jun 2004 – Mar 2007

Website manager, SOS Services UK Ltd, London E14

Responsible for all aspects of company website www.sosservicesuk.com

- Providing initial design concepts for the website
- Designing SOS' website from initial concept to completion
- Developing the website using XHTML, CSS, JavaScript, Dreamweaver and Photoshop
- Implementing the web design parameters, style guides and visual standards
- Checking websites for compliance with SOS' web requirements and policies
- Maintaining and updating content for the website

Dec 2002- Jun 2004

Office Manager, SOS Services UK Ltd, London E14

- Management of the company's financial software system - Bookkeeping QuickBooks Pro
- Main contact/representative on all financial matters relating to queries from new and existing customers
- Responsible for managing the workload, preparation of quotes for new businesses and negotiation with clients

Organisation / Administrative Skills:

- Able to use MS Office (Word, Excel, Power Point, Publisher and Access), and to use databases and spreadsheets
- Project management
- Touch typing skills – 50 words per minute
- Ability to be flexible and adaptable in approach to work
- Experience of working on my own initiative and as a part of a team
- Ability to plan, organize, prioritise and complete work on time

Education

1986 - 1990 University Estácio de Sá - Rio de Janeiro, Brazil

My course involved studying the dynamic nature of the tourist industry by examining the scope of the industry and its economic, social, environmental and political impacts and influences. It gave me an introduction to business and management concepts and also included History, Literature and Geography.

1982 - 1986 College St Edwirgen – Rio de Janeiro, Brazil

The course consisted of an introduction to structure programming, technical introduction to microcomputer hardware and software concentrating on the "PC". It helped me to develop the educational resources needed to make use of computer systems.